



Downtown Development Authority

City of Ecorse, Michigan

Minutes

Ecorse Downtown Development Authority (DDA) Board Meeting

Thursday, November 4, 2021 – 8:30 am via Zoom

Zoom ID: 3886354369, password: 5555 or call in at 312-626-6799 ID: 3886354369

1. Meeting Called to Order – 8:34am

2. Roll Call:

Johnny Gewarges, Chairman

Darcel Brown, Mayor-Pro Tem

Kosta Callis, Vice-Chairman

Harvey Ghuman

Jackie Brown, Secretary

Bob Reed

Lamar Tidwell, Mayor

Kelly Rose

Also present: John Jackson (McKenna), Nani Wolf (McKenna), Tim S., Larry S., Reuben R., Marilyn O.

3. Information

4. Approval of the Agenda

Moved by Commissioner Brown, approved by Mayor Tidwell. Ayes all.

5. Approval of the Minutes of the August 5, 2021 DDA Meeting

Moved by Commissioner Brown, approved by Mayor Tidwell. Ayes all.

6. Staff Report

- a) DDA Partnership invitation distributed, several sponsorships received; responses to be sent.

7. New Business

- a) Banners and Refuse Containers

- a. Banners

- i. McKenna to provide red and blue graphic options
- ii. Discussion of banner locations (e.g., blue at waterfront)
- iii. General support for inclusion of “Destination Downriver,” decision not to incorporate “Pure Michigan”
- iv. Discussion of social media participation & sponsorship

- b. Refuse Containers

- i. Cost estimates are capital only
- ii. Support of staging

- b) Communications Plan

- a. Chairperson Gewarges to reach out for member participation.

8. Next Meeting:

- b) Calendar
- c) Meeting Time/Day Discussion
- d) Reporting to Taxable Jurisdictions
- e) Annual Report

9. Public Comments

No public comment.

10. Board Member Comments

- a) DTE plugs now installed on Jefferson, planned Christmas lighting
- b) Potential food truck rally on vacant lot in Spring – general support
- c) Refuse containers: consider locating key congestion points first, rather than a hard every-other-block
- d) Question: Is the communications plan broader than just Facebook? Answer: Yes
- e) Fundraising Committee meeting pushed to next Friday the 12th

11. Adjournment

All Aye.