



City of
Ecorse PRESENTS

**Michigan
SBDC™**

**Marketing Your
Business**



AUGUST 28, 2023 | 6:00PM – 8:00PM

This workshop is an accelerated fundamental introduction to marketing for small businesses. Does your marketing strategy target your greatest opportunities for increasing sales and achieving a competitive advantage?

There is much more to marketing than having a couple of social media accounts and an email newsletter. In this workshop we'll discuss market analysis and research, competitive analysis and position, as well as product price, placement, and promotion, and finish up with strategy implementation.

Host: Jacqueline Jones Love, Michigan SBDC consultant

To register, please use the link below or scan the QR Code.

<https://michigansbdc.org/get-started/training-events/view/>

Ecorse City Hall

3869 W. Jefferson,
Council Chambers
Ecorse, MI 48229
(313) 386-2520

This is an in-person event!

